

*Rushing, et al. v. Williams-Sonoma, Inc., et al.*, Case No. 16-cv-01421-WHO  
United States District Court for the Northern District of California

**If you were in California and purchased certain Bedding Products from William-Sonoma, Inc. from January 19, 2007 to the present, a class action lawsuit may affect your rights.**

*A federal court has authorized this Notice. This is not a solicitation from a lawyer.*

**Si desea recibir esta notificación en español, llámenos o visite nuestra página web [www.WilliamsSonomaClassActionLawsuit.com](http://www.WilliamsSonomaClassActionLawsuit.com).**

- A class action lawsuit known as *Rushing, et al. v. Williams-Sonoma, Inc., et al.*, Case No. 16-cv-01421-WHO is pending in the United States District Court for the Northern District of California against Williams-Sonoma, Inc., Williams-Sonoma DTC, Inc., and Williams-Sonoma Advertising, Inc. (together, “Williams-Sonoma” or “Defendants”). Williams-Sonoma includes the following brands: Williams-Sonoma, Williams-Sonoma Home, and Pottery Barn. The lawsuit alleges that the Defendants advertise and market the thread count in certain Bedding Products in a way that is false, deceptive, or misleading to reasonable consumers.
- The class includes all persons who, while in California from January 19, 2007 to the present, purchased Bedding Products, including sheets, sheet sets, pillowcases, duvet covers, and/or shams, directly from William-Sonoma, Inc. from any of the following bedding lines: (1) Williams-Sonoma Home Signature 600-Thread-Count Sateen Bedding (n/k/a Chambers 600TC Sateen Bedding); (2) Williams-Sonoma Home Greek Key Jacquard 600-Thread-Count Bedding; (3) Williams-Sonoma Home Suzani Jacquard Bedding (500 TC); (4) Pottery Barn Foundations Hotel Sateen Bedding (600 TC); (5) Pottery Barn Morgan 400-Thread-Count Bedding; (6) Pottery Barn PB Organic 400-Thread-Count Bedding; and (7) Pottery Barn PB Classic 400-Thread-Count Bedding. If you did not purchase sheets, sheet sets, pillowcases, duvet covers, and/or shams from these specific bedding lines while in California between January 19, 2007 to present, you are not a member of the class.
- The Court has not decided who is right or wrong. There is no money available now, and no guarantee there will be. However, if you are a member of the class described above, your legal rights are affected, and you have a choice to make now.

**This Notice may affect your rights. Please read it carefully.**

YOUR LEGAL RIGHTS AND OPTIONS		DEADLINE
<b>EXCLUDE YOURSELF</b>	<b>Get out of this lawsuit. Get no benefits if any are available in the future. Keep your right to sue separately.</b> If you ask to be excluded from this lawsuit and money or benefits are later awarded, you will not receive any money or benefits. You will keep any right to file your own lawsuit or be part of any other lawsuit against Williams-Sonoma at your own expense, and with your own lawyer about the same legal claims in this lawsuit.	<b>Postmarked on or before March 13, 2026.</b>
<b>DO NOTHING</b>	<b>Stay in this lawsuit. Await the outcome. Give up the right to sue separately.</b> By doing nothing, you keep the possibility of getting money or benefits that may come from a trial or a settlement. You will give up your right to sue Williams-Sonoma separately about the same legal claims in this lawsuit. You will be bound by any future judgment in this lawsuit..	

- The Plaintiffs must prove their legal claims against Williams-Sonoma at trial. If you do not ask to be excluded from the lawsuit and money or benefits are obtained from Williams-Sonoma, you will be notified about how to receive your benefits.

**Questions? Go to [www.WilliamsSonomaClassActionLawsuit.com](http://www.WilliamsSonomaClassActionLawsuit.com) or call 1-888-861-9721.**

## BASIC INFORMATION

### 1. Why is this Notice being provided?

This Notice explains that the Court has allowed, or “certified,” a class action lawsuit that may affect you if you are a person in California who, from January 19, 2007 to the present, purchased bedding, including sheets, sheet sets, pillowcases, duvet covers, and/or shams, directly from William-Sonoma, which includes from any of the Bedding Products.

The Honorable William H. Orrick of the United States District Court for the Northern District of California is overseeing this class action. The lawsuit is known as *Rushing, et al. v. Williams-Sonoma, Inc., et al.*, Case No. 16-cv-01421-WHO (the “lawsuit”). The individuals who filed this lawsuit are called the “Plaintiffs” and/or “Class Representatives” and the companies sued, Williams-Sonoma, Inc., Williams-Sonoma DTC, Inc., and Williams-Sonoma Advertising, Inc., are called the “Defendants.”

### 2. Why is the lawsuit a class action?

In a class action, one or more people (called class representatives) sue on behalf of all people who have similar legal claims. Together, all these people are called a class or class members. One court resolves the issues for all class members, except for those class members who timely exclude themselves (opt out) from the class.

The Class Representative in this lawsuit is Elizabeth Perlin.

## THE LEGAL CLAIMS IN THE LAWSUIT

### 3. What is this lawsuit about?

The lawsuit alleges that the Defendants advertise and market the thread count in certain Bedding Products in a way that is false, deceptive, or misleading to reasonable consumers.

Williams-Sonoma denies the legal claims and denies any wrongdoing or liability. No court or other judicial entity has made any judgment or other determination of any wrongdoing by the Defendants, or that any law has been violated.

### 4. Has the Court decided who is right?

The Court has not decided whether Plaintiff or Williams-Sonoma is right. By establishing the class and providing this Notice, the Court has not decided and is not suggesting that Plaintiffs will win or lose this lawsuit. The parties have a chance to prove or disprove their legal claims and/or defenses. The Plaintiffs must prove their legal claims at a trial.

### 5. What are the Plaintiffs asking for?

The Plaintiffs are asking for money for the class members for Williams-Sonoma’s alleged wrongdoings. The Plaintiffs are also asking for injunctive relief or equitable relief (a legal term that means the Plaintiffs are asking Williams-Sonoma to stop doing the alleged wrongdoings) as decided by the Court, and attorneys’ fees and costs for Class Counsel.

### 6. Is there any money or benefits available now?

No money or benefits are available now. The Court has not decided whether Williams-Sonoma did anything wrong, and the Plaintiffs and Williams-Sonoma have not settled the lawsuit. There is no guarantee money or benefits will be obtained in the future. You will be notified if money or benefits become available.

**Questions? Go to [www.WilliamsSonomaClassActionLawsuit.com](http://www.WilliamsSonomaClassActionLawsuit.com)  
or call 1-888-861-9721.**

## WHO IS INCLUDED IN THE CLASS?

### 7. Am I part of the Class?

The class includes all persons who, while in California from January 19, 2007 to the present, purchased sheets, sheet sets, pillowcases, duvet covers, and/or shams, directly from William-Sonoma, Inc from any of the following bedding lines (1) Williams-Sonoma Home Signature 600-Thread-Count Sateen Bedding (n/k/a Chambers 600TC Sateen Bedding); (2) Williams-Sonoma Home Greek Key Jacquard 600-Thread-Count Bedding; (3) Williams-Sonoma Home Suzani Jacquard Bedding (500 TC); (4) Pottery Barn Foundations Hotel Sateen Bedding (600 TC); (5) Pottery Barn Morgan 400-Thread-Count Bedding; (6) Pottery Barn PB Organic 400-Thread-Count Bedding; and (7) Pottery Barn PB Classic 400-Thread-Count Bedding. If you did not purchase sheets, sheet sets, pillowcases, duvet covers, and/or shams from these specific bedding lines while in California between January 19, 2007 to present, you are not a member of the class.

### 8. What if I am still not sure whether I am in the Class?

If you are still not sure whether you are included in the class, you may go to the case website at [www.WilliamsSonomaClassActionLawsuit.com](http://www.WilliamsSonomaClassActionLawsuit.com) or call the Notice Administrator's toll-free number at 1-888-861-9721.

## YOUR RIGHTS AND OPTIONS

You must decide whether to stay in the class or ask to be excluded (and keep your right to sue Williams-Sonoma in your own separate lawsuit).

### 9. What happens if I do nothing at all?

You do not have to do anything now if you want to keep the possibility of getting money or benefits from this lawsuit in the future. By doing nothing, you are staying in the class, and if the Plaintiffs obtain money or benefits in the future, you will be notified about how to get your share. If you do nothing now, you will not be able to sue or continue to sue Williams-Sonoma—as part of any other lawsuit—about the same legal claims in this lawsuit. You will also be legally bound by the orders and judgments.

### 10. Why would I ask to be excluded?

If you want to sue Williams-Sonoma on your own regarding the same legal claims in this lawsuit or already have your own lawsuit against Williams-Sonoma regarding the same legal claims in this lawsuit and you want to continue with it, you need to ask to be excluded from the class. If you exclude or remove yourself from the class—sometimes called “opting out” of the class—you will not get any money or benefits from this lawsuit even if Plaintiffs win at trial or there is a settlement. However, you may be able to sue or continue to sue Williams-Sonoma on your own. If you exclude yourself, you will not be legally bound by the Court's judgments in this class action lawsuit.

If you start your own lawsuit or continue with an existing lawsuit against Williams-Sonoma regarding the same legal claims in this lawsuit after you exclude yourself, you will have to hire your own lawyer(s) for that lawsuit, and you will have to prove your legal claims. If you do exclude yourself so you can start or continue your own lawsuit against Williams-Sonoma, you should talk to your own lawyer soon, because *your legal claims may be subject to a statute of limitations*, meaning that you may face a deadline after which you cannot sue.

### 11. How do I ask the Court to exclude me from the Class?

To exclude yourself from the class, you must mail a written request for exclusion, which includes the following:

- 1) Your name, address, telephone number, and email address (if any);
- 2) Your personal physical signature; and
- 3) A statement that you want to be excluded from the class, such as “I hereby request to be excluded from the class in *Rushing, et al. v. Williams-Sonoma, Inc., et al.*”

The exclusion request must be **mailed** to the Notice Administrator at the following address and be **postmarked** by **March 13, 2026**.

**Questions? Go to [www.WilliamsSonomaClassActionLawsuit.com](http://www.WilliamsSonomaClassActionLawsuit.com)  
or call 1-888-861-9721.**

Rushing v. Williams-Sonoma Notice Administrator  
 c/o Epiq Class Action & Claims Solutions, Inc.  
 PO Box 3389  
 Portland, OR 97208-3389

**You cannot opt out (exclude yourself) by telephone or by email.**

“Mass” or “class” requests for exclusion filed by third parties on behalf of a “mass” or “class” of class members or multiple class members where the opt out hasn’t been signed by each and every individual class member will not be allowed.

## THE LAWYERS REPRESENTING YOU

### 12. Do I have a lawyer in this case?

Yes, the Court has appointed Leonard W. Aragon and Robert B. Carey of the law firm Hagens Berman Sobol Shapiro LLP, and Amber L. Eck of the law firm Haeggquist & Eck, LLP, as Class Counsel to represent you and the class for the purposes of this lawsuit. You may hire your own lawyer at your own cost and expense if you want someone other than Class Counsel to represent you in this lawsuit.

### 13. Should I get my own lawyer?

You do not need to hire your own lawyer because Class Counsel is working on your behalf. But, if you want your own lawyer, you can hire your own lawyer at your own expense. For example, you can ask them to appear in Court for you if you want someone other than Class Counsel to speak for you.

### 14. How will Class Counsel be paid?

If Class Counsel gets money or benefits for the class, they may ask the Court for an award of attorneys’ fees and expenses. You will not have to personally pay these attorneys’ fees and expenses. If the Court grants Class Counsel’s request, the attorneys’ fees and expenses will either be deducted from any money obtained for the class or paid separately by Williams-Sonoma.

## THE TRIAL

### 15. How and when will the Court decide who is right?

Class Counsel will have to prove Plaintiff’s legal claims at a trial. The trial has not been scheduled. During the trial, a Jury and the Judge will hear all of the evidence to help them reach a decision about whether Plaintiffs or Williams-Sonoma is right about the legal claims in the lawsuit. There is no guarantee that Plaintiffs will win, or that they will get any money for the class.

### 16. Do I have to attend the trial?

No. You do not need to attend the trial. Class Counsel will present the case for the Plaintiffs and the class, and lawyers for Williams-Sonoma will present on their behalf. You or your own lawyer may attend at your own expense.

### 17. Will I get money after the trial?

If the Plaintiffs obtain money or benefits as a result of the lawsuit, and you remain in the class, you will be notified about how to participate to receive money or benefits. It is unknown how long this will take.

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 or call 1-888-861-9721.**

## GETTING MORE INFORMATION

### 18. How do I get more information?

This Notice summarizes the lawsuit and the proceedings. You can get additional information by visiting [www.WilliamsSonomaClassActionLawsuit.com](http://www.WilliamsSonomaClassActionLawsuit.com), by calling 1-888-861-9721 or by writing to:

Rushing v. Williams-Sonoma Notice Administrator  
c/o Epiq Class Action & Claims Solutions, Inc.  
PO Box 3389  
Portland, OR 97208-3389

You may also contact Class Counsel at the following addresses:

#### **HAGENS BERMAN SOBOL SHAPIRO LLP**

Leonard W. Aragon  
Robert B. Carey  
11 West Jefferson Street, Suite 1000  
Phoenix, Arizona 85003  
Phone: 602-840-5900  
Email: [leonarda@hbsslaw.com](mailto:leonarda@hbsslaw.com)

#### **HAEGGQUIST & ECK, LLP**

Amber L. Eck  
225 Broadway, Suite 2050  
San Diego, California 92101  
Phone: 619-342-8000  
Email: [ambere@haelaw.com](mailto:ambere@haelaw.com)

You may also access the Court docket in this case, for a fee, through the Court's Public Access to Electronic Records (PACER) system at <https://ecf.cand.uscourts.gov>. To learn about PACER and register for a PACER account, go to <https://www.Pacer.gov/>. Once you have a PACER account, you can access and retrieve documents from the Court's docket for the Action at <https://ecf.cand.uscourts.gov/cgi-bin/login.pl>.

You can also access and retrieve documents from the Court's docket by visiting the office of the Clerk of the Court for the United States District Court for the Northern District of California, 280 South 1<sup>st</sup> Street, San Jose, CA 95113, between 9:00 a.m. and 4:00 p.m., Monday through Friday, excluding Court holidays.

**PLEASE DO NOT TELEPHONE THE COURT OR THE COURT'S CLERK OFFICE REGARDING THIS NOTICE.**

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or call 1-888-861-9721.**